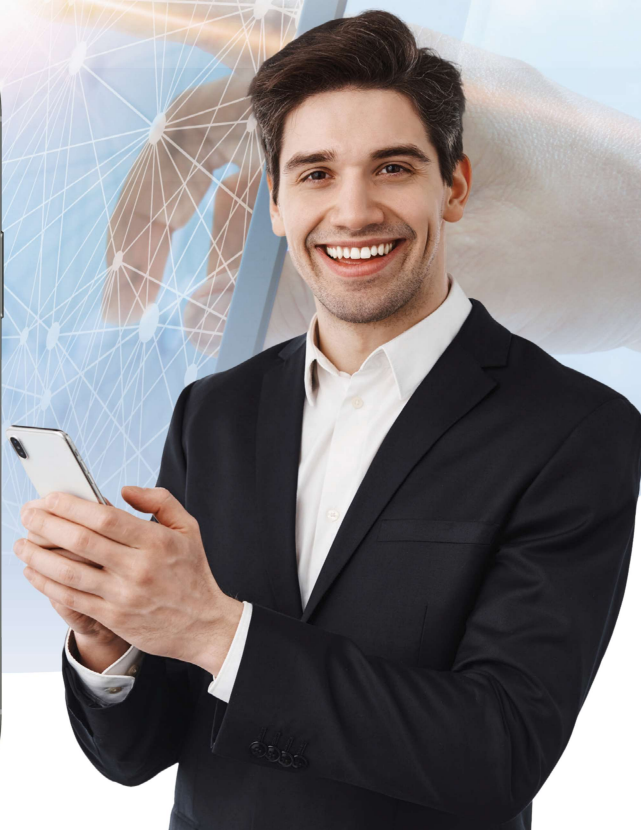
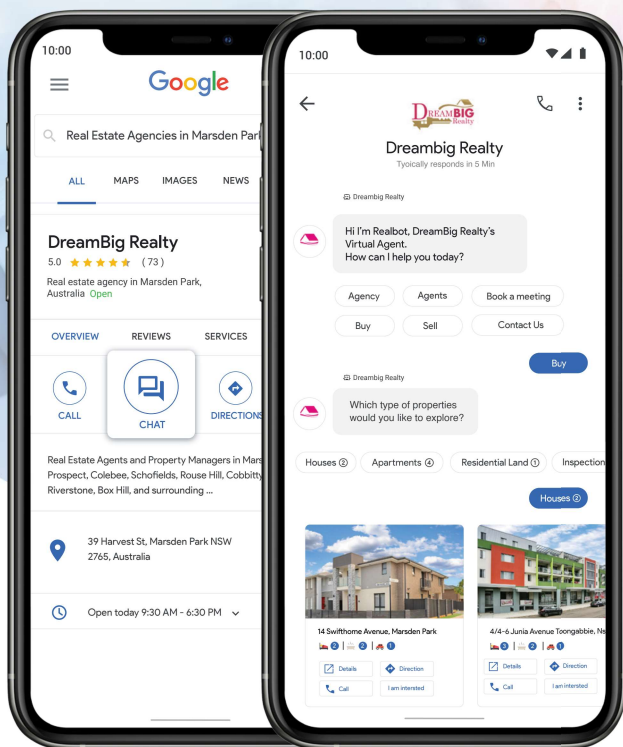


# Connect with customers when and where they need you

**realbot**  
YOUR DIGITAL AGENT 24/7



## Key benefits of implementing Realbot



Meet Buyers and Sellers in  
their moment of need



Drive business values with  
richer experiences



Differentiate your Real Estate  
agency brand

## Engage more effectively with your buyers and sellers

Realbot AI platform is a cutting-edge, next generation, automated virtual agent that Promotes your Brand and listings 24/7 with Google Business Messages, using the power and reach of Google Search, Google Maps and Google Ads, to generate LEADS, build your Brand, accelerate Customer Engagement, and generate Revenue faster.

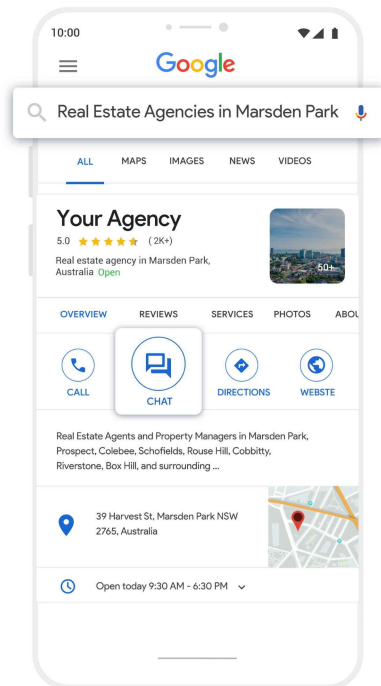


Google's Business Messages Partner  
First integration partner for GBM in APAC region for real estate industry



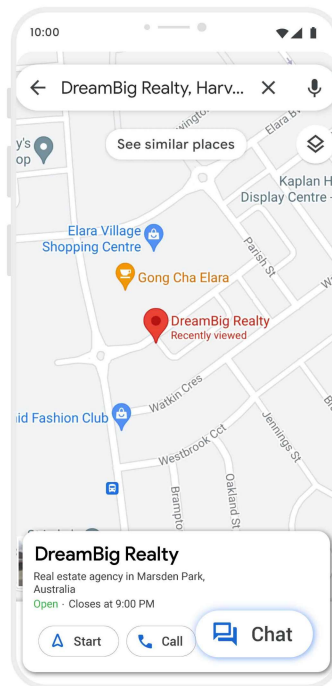
## Capture More Buyers & sellers where they search for answers

### Google Search



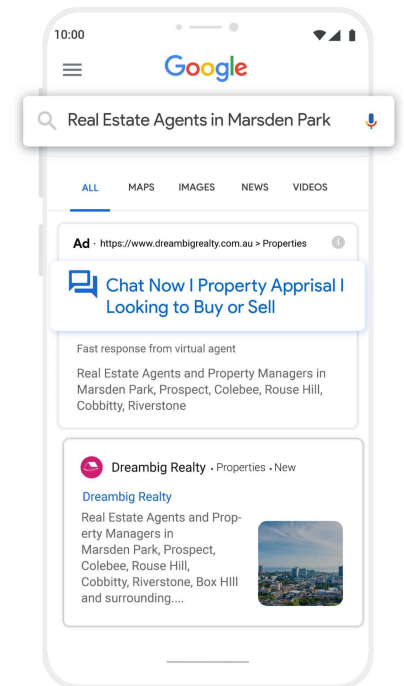
**Generate more qualified leads**  
Get leads through conversations and qualify your prospects automatically.

### Google Maps



**Improve customer experience**  
Offer personalized recommendations and tailored customer support.

### Google Ads

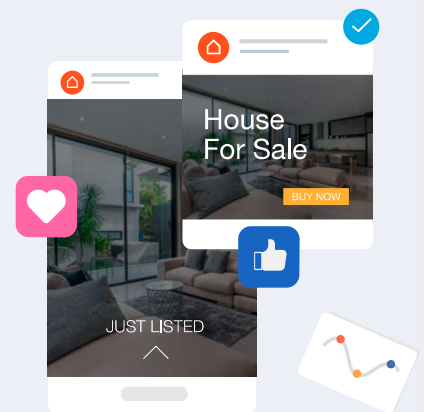


**Engage and win more customers**  
Reach out to visitors proactively. Turn prospects into happy customers.

## Social Media Presence

Realbot implements a strategy to maximise your social media presence by fostering effective relationships with your audience that builds trust. This leads to generating leads, expanding your audience, driving sales, increasing web traffic and gaining valuable insights and feedback.

- Drive Leads & Awareness
- Build Your Presence
- Know What Works
- Manage Leads & Customers
- Search engine optimization (SEO)
- Paid search, or pay-per-click (PPC)

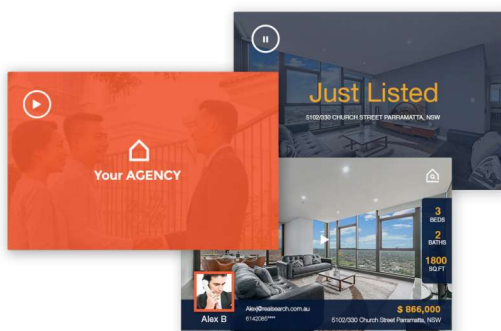


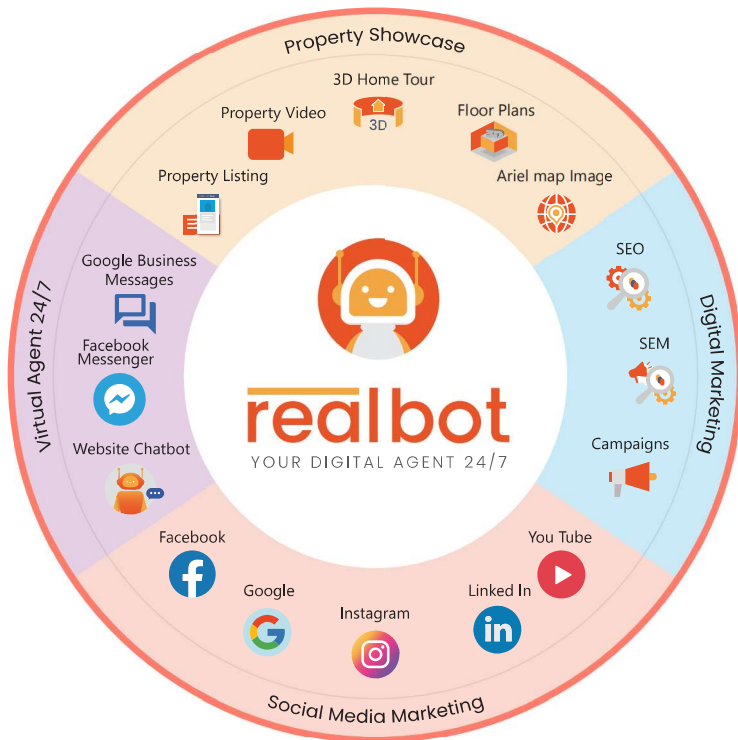
## Property Showcase Videos

Realbot's digital marketing feature helps communicate the key features of your business and each of your properties by showcasing them in personalised videos that are automatically generated to reach more people with less effort.

Realbot creates impactful, engaging videos from your Properties and Agents — so you can make video a regular part of your marketing strategy.

- Automation Focused
- Property showcase Video
- Facebook Videos
- Social Media Videos
- Agent Video Ads
- Marketing Videos





### What you get with Realbot

- Virtual Agent 24/7 (Google Business Messages, Facebook Messenger, Chatbot)
- Lead Generation (Seller & Buyer Leads)
- 365 days Social Media posts for Facebook, Google, Instagram
- Agent and Agency Brand Awareness campaigns
- Property Showcase campaign (Google & Facebook Ads)
- 2D & 3D Floor Plans
- Property Videos and 3D Tours
- High Resolution Aerial Images for your Listings

We are one of the first in the Asia Pacific region to partner with Google Business Messages for Real Estate Industry, and we are also a proud partner of the Real Estate Institute of Australia (REIA)

### Boost your listings

Realbot automatically turns your listings into multiple advertisements that appear across social networks and popular websites includes realestate.com.au, Realbot listing increases the number of people who see and engage with your listing, and may help you sell your properties faster.

- |                                |                   |
|--------------------------------|-------------------|
| > Increase reach               | > Lead generation |
| > Optimise for results         | > Brand awareness |
| > Find your Sellers and Buyers | > On Page SEO.    |



### What Our Clients Saying

Result focused and very affordable and the service is also very professional and friendly it also saved me a lot of time and resources. We are getting more qualified leads.

Amrit Bajaj  
Principal/LREA



We developed a great partnership with Realbot Team and their dedication is evident in the excellent Content Management and IT support he has provided to our Enterprise

Rajeev Shiodkar  
CEO



Our Complete P2P AI platform and solution designed and delivered by Realbot Team. The core team are top notch professionals and among the hardest working.

Sunil Aranha  
Founder - Executive Chairman











### A Success Story by Realbot

Why DreamBig Realty recommends Realbot to Real Estate Agents & Agencies



| PROBLEM                       | SOLUTION  | METHOD  | GOAL   |
|-------------------------------|---|---|--|
| Not Enough Time And Resources | Realbot's Automated Artificial Intelligence Virtual Agent | <ul style="list-style-type: none"> <li>LiveChat responds instantly 24/7</li> <li>Automates routine tasks</li> <li>Booking Inspections 24/7</li> <li>Extra multiple agents</li> <li>Right message, right time, right person</li> <li>Captures caller details and needs</li> <li>Instant property and market analytics</li> </ul> | <ul style="list-style-type: none"> <li>Maxmise leads and efficiency</li> <li>Increase your automated on-line &amp; Interactive availability to the customers</li> <li>Never miss out on a new, qualified sales opportunity and build upon a potential leads</li> </ul> |
| Low Exposure                  | Realbot's Property Showcase                               | <ul style="list-style-type: none"> <li>Automated personalized videos and campaign messages</li> </ul>   | <ul style="list-style-type: none"> <li>Reach the people who matter most</li> </ul>   |
|                               | Realbot's multiple listings                               | <ul style="list-style-type: none"> <li>Automated- on your website, Google, realestate.com.au, Facebook and Social Media.</li> </ul>   | <ul style="list-style-type: none"> <li>Highlight your properties key features</li> </ul>   |
|                               | Realbot's Campaign Platform                               | <ul style="list-style-type: none"> <li>Easily Create campaign using SEO friendly templates</li> </ul>   | <ul style="list-style-type: none"> <li>Maximise broader market visibility of your properties</li> </ul>  |
|                               | Realbot's Social Media Strategy                           | <ul style="list-style-type: none"> <li>Promotes your business and properties through networks</li> <li>Maximises your audience</li> <li>Links Social profiles to our website</li> </ul>   | <ul style="list-style-type: none"> <li>Maximise social media presence</li> </ul>   |




|   |  |  |   |
|---|--|--|---|
|  Lead Generation       |  Business Acceleration          |  Virtual Agent 24/7 |  Property Showcase |
|  2D and 3D Floor Plans |  High Resolution Aerial Imagery |  Virtual Staging    |  Digital Marketing |

**Connect Realbot  
to Generate LEADS**

**realbot**  
a realestate company

Get in touch



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