

MARKETING SCHEDULE - FY25



Property: 14 Numering Court, Kurunjang

PRICE LIST				
PRODUCT OVERVIEW		AMOUNT	TOTAL	
FOR SALE BOARDS				
6x4 Stock Board with Ray White Logo		\$120	\$120	<input checked="" type="checkbox"/>
8x6 Stock Board with Ray White Logo		\$270	\$0	<input type="checkbox"/>
6x4 Photo Board		\$280	\$0	<input type="checkbox"/>
8x6 Photo Board		\$370	\$0	<input type="checkbox"/>
PHOTOGRAPHY / VIDEO AND PLANS				
Exclusive Package - Unlimited Photos (1 DUSK facade), floor plan, site plan & photo slideshow		\$400	\$400	<input checked="" type="checkbox"/>
Premium Package - Unlimited Photos (1 DUSK facade), floor plan, site plan, 3D Virtual Tour with Drone Shots		\$600	\$0	<input type="checkbox"/>
Standout Package - Unlimited Photos (1 DUSK facade), floor plan, site plan, Lifestyle Video & Drone Shots		\$600	\$0	<input type="checkbox"/>
3D Virtual Tour		\$300	\$0	<input type="checkbox"/>
Property Video		\$300	\$0	<input type="checkbox"/>
Aerial Photography Each		\$80	\$80	<input checked="" type="checkbox"/>
Land Box (Vacant Land Only)		\$80	\$0	<input type="checkbox"/>
Virtual Furniture (per image)	No. Of Rooms 1	\$60	\$0	<input type="checkbox"/>
Virtual Declutter (per image)	No. Of Rooms 1	\$40	\$0	<input type="checkbox"/>
Virtual Renovation (Declutter & Virtual Furniture per Image)	No. Of Rooms 1	\$80	\$0	<input type="checkbox"/>
Virtual Declutter of Full House		\$150	\$0	<input type="checkbox"/>
INTERNET PACKAGES				
www.realestate.com.au - Premier Plus along with below sites		\$1,789	\$1,789	<input checked="" type="checkbox"/>
www.domain.com.au	www.raywhite.com.au			
www.realestateview.com.au	www.thehomepage.com.au			
www.homesales.com.au	www.onthehouse.com.au			
www.ratemyagent.com.au	www.homely.com.au			
Select Postcode: 3337				
Other Postcodes, enter cost of REA here:		\$4,000	\$0	<input type="checkbox"/>
Be Seen Social Media Campaign - 2 Weeks - 30,000 - 50,000 Impressions		\$385	\$0	<input type="checkbox"/>
Be Seen Social Media Campaign - 3 Weeks - 50,000 - 100,000 Impressions		\$635	\$0	<input type="checkbox"/>
Be Seen Social Media Campaign - 4 Weeks - 100,000 - 150,000 Impressions		\$965	\$0	<input type="checkbox"/>
RAYWHITE EXCLUSIVE INCLUSIONS				
Award winning Auctioneer		\$550	\$550	<input checked="" type="checkbox"/>
Administration Fee		\$129	\$129	<input checked="" type="checkbox"/>
50 x A4 4 Page Booklet Property Brochures with Floorplan		\$150	\$0	<input type="checkbox"/>
Copy Writing/ Database Mail Out/ Open For Inspections / Advertising Pointer Board on mornings of open			Included	
Discount for Properties Re-Listed Online within 6 Months of Initial Online Advertisement		\$0.00	\$0.00	<input type="checkbox"/>
Realestate.com.au - No Sale, No Charge		\$283.80	\$283.80	<input checked="" type="checkbox"/>
MARKETING TOTAL		\$3,351.80		
Advertising Amount on Authority		\$2,672.80		
Other Amount on Authority		\$679.00		